



ART WANDER
Edge of the Big Woods
2024

Dear Art Wander Applicant,

Thank you for your interest in applying as an artist to the Edge of the Big Woods Art Wander. This is our 13th year hosting the event. The dates are: Friday, September 27th, from 1pm-6pm, Saturday, September 28th, 9am-5pm, and Sunday, September 29th, 11am-4pm.

The Art Wander is an event designed to build awareness of artists and their art in Carver County, form relationships with the community and provide an inspiring and exciting experience to everyone. The heart of the Wander is the visit to the artist studio. Artists are strongly encouraged to demonstrate their art and share their process to create an inspiring experience for the "Wanderers".

You are welcome to apply as a studio location or a guest artist and we will place you at another artist's studio.

This is an artist run event and we need you to participate in some way to assist in putting on this event. Your involvement can include helping on a committee (marketing, promotion, and fundraising), attending meetings, and other tasks. Please let us know how we can best use your talents. We will also need you to help in passing out our promotional materials, either by social media, mailing materials to your patrons and/or by distributing information at art fairs or events in which you participate.

Location and a mix of media at each site will determine the number of guest artists per studio. Please be aware that all applicants must be accepted into the Art Wander before we place any guest artist. If you already know which studio you would like to be placed you can let us know.

As part of our event, we implemented the "Wander and Win" incentive card and have our promotional items - postcards, brochures, website (including a page about each artist), t-shirts, advertising and Facebook page. We are also looking at other avenues for promoting our event.

Please be attentive to due dates and meeting dates. We need to be considerate of our volunteer's time and efforts.

Thank you for your interest in joining us.

~the Art Wander team

Important Dates:

- Feb. 16– June 1** Gather sponsorships
- April 1** Application Deadline - completed application form
- April 4** New Artist Review (review committee)
- April 25-29** Studio assignments and selections notified
- March 15** Postcards complete and ready for distribution (artists place in booths at Spring and Summer shows)
- June 1** Website Artist pages reviewed and complete
- June 1** Sponsorship Deadline
- July 13** Brochure Final edit
- July 15** Brochure to Press