ART WANDER
Edge of the Big Woods

Art Wander 2014

Dear Fellow Artist,

We are looking for artists to participate in the 3rd annual art studio tour in western Carver County.

You can apply as a studio location (must be a Carver County resident) or as a guest artist (can be from outside Carver County) and your application and photos must be submitted by May 31st. You will be notified by June 15th if you are accepted into the Art Wander.

The Art Wander dates are: Friday, September 26, from 4-7 ~Saturday, September 27, from 9-6 ~Sunday, September 28, from 11-4.

Studio hosts may choose to have one or two additional "guest" artists at their site if they have the area to successfully accommodate additional artists. Last year high school art students volunteered their help at several studios. This year we will be implementing a more involved mentorship program, which will have the students apply for a chance to work one on one with the artist, and to show their work during the Art Wander. We are excited to share the experience with our future artists.

Artists are strongly encouraged to demonstrate their art and share the process they use to create an inspiring experience for the "Wanderers".

Promotional plans include print, video, email, radio and social media. We will design brochures, postcards, posters, ads and signage. Featured articles and stories will be pursued. All participating artists will be featured in the Art Wander Guide and on the website. This event is self promoted, so artists are asked to help in distributing these materials. Any marketing leads or ideas you have to share are always welcome.

Guests will be incentivized to visit studios by having a "Wander and Win" card checked at each studio they visit. With a chance to win items donated by the artists. The guests enjoyed this opportunity, and we ask that participants donate an item to this Wander promotion. The pieces to be won will be on display before the Art Wander to create anticipation of the upcoming event.

All funds collected go directly toward the expenses in producing the event.

The Art Wander is an event to build awareness of art in western Carver County, form relationships between artists and the community as well as provide an inspiring and exciting experience to everyone.

Thank you for your interest in our event.

~the Art Wander team

Cathy Jo Menssen ~Participation Coordinator cathymenssen@hotmail.com #952-250-4983

ART WANDER
Edge of the Big Woods

New Artist Application 2014

Studio Tour Dates

Friday, September 26, 2014 - 4 pm to 7 pm
Saturday, September 27, 2014 - 9 am to 6 pm
Sunday, September 28, 2014 - 11 am to 4 pm

Checklist for Application:

☐ New Artist Application Form filled out and mailed by May 31st, 2014 to:

Cathy Jo Menssen
1412 Beachcomber Blvd
Waconia, MN 55387

☐ **Requested information and images emailed by May 31st, 2014 to:**
Cathy Jo Menssen at: cathymenssen@hotmail.com
Please call Cathy Jo if you are unable to submit by email to make other arrangements.

Contact Cathy Jo Menssen with any questions:
cathymenssen@hotmail.com
952-250-4983

Edge of the Big Woods Art Wander 2014
Guidelines

Eligibility

- The Art Wander is open to artists from Carver County with original works of art which are a unique creation of the artist.
- Artists may only exhibit work in the category in which they are accepted and art must be the host artist or guest artist's own work, no other art should be sold. Only artists that have been accepted into the Art Wander can exhibit at the studio sites.
- Reproductions may only be accepted by those in the painting, photography, printing and drawing categories. All prints must be signed.
- The Art Wander committee jury reserves the right to reject applications. Past acceptance does not guarantee future acceptance.

Artist Responsibilities

- Artist is encouraged and expected to share in the organizing and implementing of a successful Art Wander 2014.
- Artist must submit requested materials for the Art Wander map/brochure in a timely manner.
- Artist is responsible for picking up all necessary materials for the Art Wander.
- Artist is expected to attend a Meet & Greet held prior to the Art Wander.
- Artist must participate in distribution of marketing material i.e. brochures, posters.
- Artist is not required but encouraged to become a member of the Arts Consortium of Carver County, supporting and fiscal sponsor involved in the Art Wander.

Studio Site Criteria & Requirements

- Home studios are encouraged. If at a retail/commercial site, studio must be a permanent, working studio on premises year round.
- Working studios must be as neat and clean as possible.
- All artists are encouraged to demonstrate their process and work. This aspect of the Art Wander is a key factor in distinguishing our event from similar art events.
- Only two Art Wander guest artists will be allowed at each working studio site.
- Each working studio is encouraged to mentor a guest student artist from the Art Wander Student Mentorship Program.
- Studio sites are to do their best in accommodating guest artist needs.

I have read, understand and agree to these guidelines.

Artist Signature: _____ Date: _____

Edge of the Big Woods Art Wander 2014
Application
New Artist Application Form

Artist Name: _____

Company or Studio Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email Address: _____

Web Site: _____

Media: (please check)

☐ Ceramics
☐ Painting
☐ Drawing
☐ Fiber
☐ Photography
☐ Other_____
☐ Sculpture
☐ Jewelry
☐ Wood
☐ Metal

I am applying as a Studio Location: - Home studios are encouraged. If at a retail/commercial site, studio must be a permanent, working studio on premises year round.

☐ I have a Studio location and do not wish to have Guest Artists at my site.

☐ I have a Studio location and would like to have Guest Artist/s at my Site

____Number of Guests you can host at your Studio location (one or two)

Please list preferred/invited Guests if known:

1._____

2._____

I am applying as a Guest Artist:

☐ I would like to be a Guest Artist at a Studio Location

☐ I need to be placed at a studio location

☐ I am going to be at _____'s Studio Location
Name of Host

Art Wander Student Mentorship Program:

☐ I would like to have an Honor Society Student at my Studio and agree to participate in the Art Wander Student Mentorship Program.

☐ Please provide me with further information.

Committee Participation:
Do you have special skills or expertise you would like to contribute to the Art Wander?
_____

Requested information and images for jurying process:
(If you are accepted in to the Art Wander, the information requested below will be used to create an artist's page about you on the website with links to your e-mail and web-site and will be used in promotional materials)

☐ Short description of the art you will have for sale _____
_____

☐ Biography or artist statement.

☐ Photo or self-portrait of yourself.

☐ 4 photos of your art - designate one as main image and provide as high-res image file.

☐ A photo of your studio if applying as a studio location. You will receive a call to set up a studio visit.

Send bio either in an e-mail or as a PDF or Word Document and photos (jpeg) as attachments to Cathy Jo Menssen: cathymenssen@hotmail.com, 952-250-4983 for questions

Cost for the event:
$100.00 - you will receive an invoice for fee if accepted into the Art Wander.
You also need to have a MN sales tax number and provide a signed copy of MN ST-19 form if participating.

I consent to the use of any information and photos provided for promotional purposes:

Signature_____ Date_____

Risk and Liability Statement:
I hereby release and agree to hold harmless Edge of the Big Woods Art Wander from any damage to my property or any personal injury which I, my guests or my helpers or assistants may sustain while participant in the Art Wander on Sept. 26th-28th, 2014.

I understand that the Art Wander does not carry insurance to cover my personal Property.

Artist Signature: _____ Date: _____